



FirstOntario
PERFORMING ARTS
CENTRE

DOWNTOWN ST. CATHARINES

2022

ANNUAL REPORT



The FirstOntario Performing Arts Centre (PAC) is located in downtown St. Catharines, Ontario at the corner of St. Paul and Carlisle Streets on the shared traditional lands of the Haudenosaunee, Anishinaabe, Mississaugas of the Credit First Nation, the Neutral Peoples and many other Indigenous People from across Turtle Island. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish With One Spoon Wampum agreement. We offer our sincere gratitude and respect

to the original and continued stewards of this land and are reminded that our great standard of living is directly related to the resources and friendship of Indigenous Peoples.

We also acknowledge Indigenous, Black, other Racialized Communities and 2SLGBTQQIA+ People who have been marginalized for centuries and more — and our collective responsibility to take action for a better world free from oppression, discrimination and racism.



2022

ANNUAL REPORT

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About Us

The FirstOntario Performing Arts Centre (PAC) aims to engage people in exceptional live arts experiences, and to enrich the lives of citizens of St. Catharines and the Niagara region, while providing a world class venue for local, national and international artists and community arts organizations to flourish.

Following five years of care directly managed by the City of St Catharines, the PAC came under the management and stewardship of the Board of Directors in January 2020, functioning independently as a Municipal Service Board.

OUR PURPOSE

Making each day come alive through inspiring and engaging artistic experiences, for and with our community.

THE MANDATE THAT MAPS OUR WAY

As a convener of arts, culture, and creativity, we are stewards of the beautiful multi-venue facility that is the FirstOntario Performing Arts Centre, and uphold a mandate which encompasses the following three pillars:

- 1** To advance the development of, and access to, arts and culture as a proud and sustainable developer, presenter, supporter and incubator of talent, creativity and knowledge building for our diverse community.
- 2** To provide infrastructure, support, growth and innovation opportunities for local and regional artists, arts workers and community organizations.
- 3** To contribute to the enhancement of a vibrant, healthy and creative downtown St Catharines.

THE JOURNEY

In 2021, the PAC developed a new strategic plan that will carry our organization through 2024 as we address the realities of the pandemic and its effect on our industry and community. That plan falls into three primary themes:

Recover

In welcoming the return of live events, we'll respect the need to provide accessible, diverse and supportive programming as we strengthen our PAC team and rebuild the organization.

Discover

In viewing our work through a lens of learning for our artists, audiences and community, we will discover new opportunities to enhance self-awareness, empathy and knowledge-building.

Operate Sustainably

The shift in governance made in 2020 from operating under the management of the City of St. Catharines to a Board of Directors allowed us to redefine our focus, diversify our revenue streams, enhance our charitable purpose and develop a healthy, sustainable organizational culture.

MESSAGES



from the **BOARD CHAIR**

Over the past year we witnessed the true value of partnership. We were able to weather the storm of the pandemic with help from our valued friends and neighbours. Whether it was by partnering up for grant applications or being creative and joining forces to expand community events and celebrations, we were all better because we were together. We continue to be grateful for our friends at the City of St. Catharines, the St. Catharines Downtown Association, Brock University and all of our community partners who reached out with resourceful and ingenious ideas. On behalf of the PAC Board, we thank you and we can't wait to see how we will continue to grow together!

Mario De Divitiis

MARIO DE DIVITIIS, BOARD CHAIR



from the **CEO**

It is difficult to believe that at the beginning of 2022 we once again had to close our doors due to the pandemic. It was heartbreaking to cancel shows and hit the pause button one more time but we persevered, focussing on our eventual reopening. With our return came your familiar faces, full houses and sold out shows. It filled our collective souls! I continue to be astounded by the resiliency and loyalty of our PAC team and our community. We have been through a lot together over these past few years, and as a result we have created a foundation of trust and loyalty that makes me feel proud to be part of this team. Together, we are building something wonderful, and setting the stage for a fantastic future.

Colleen Smith

COLLEEN A. SMITH, CEO



PROGRAMMING AT THE PAC

The PAC offers an annual season of multidisciplinary performing arts programs that features an eclectic mix of some of the best local, national and international artists in dance, theatre, music, circus and interdisciplinary arts. We believe in the intrinsic role the performing arts play in building and strengthening community and we are committed to presenting a diverse range of artists that represent Canada and the world's multicultural landscape to make the arts come alive each day in Niagara. We achieved this through:

PAC Presents Live Performance Series

The PAC's annual multi-disciplinary presentation series, late September-May

The Film House

An indie film house that offers unique films in a modern cinematic environment as well as a place for community discussions

imPACT Education Series

A performance and education series for Niagara's students that provides diverse dance, music, theatre, storytelling and circus programming from Canadian and international artists

PAC Presents Live Performance Series

The first two months of 2022 started quietly as we were forced to close due to continued COVID-19 pandemic concerns. By March of 2022, the PAC had begun to buzz with activity once again and were pleased to welcome a packed house to our 22/23 Season Launch in June, our first since pre-pandemic in 2019.

Fall season highlights included music from Tom Cochrane, The Tenors: Now and Forever, The Robert Cray Band, William Prince, The Legendary Count Basie Orchestra, Serena Ryder, Blackie and the Rodeo Kings with Digging Roots as well as dance from Canada's Ballet Jörgen with *Anne of Green Gables*, and comedy from Shawn Majumder, to name a few.

42

PAC
PRESENTATIONS

423

HALF SEASON
MEMBERS

613

SEASON
MEMBERS

16,227

ATTENDEES AT ALL
2022 TICKETED EVENTS

The Film House

The FirstOntario Performing Arts Centre is the proud home to The Film House, an indie film house located on the lower floor of the Centre that offers unique films in a modern cinematic environment. The Film House offers 10 screenings a week as well as special events, panels and community gatherings.

383

FILM SCREENINGS

482

MEMBERS

10,478

ATTENDEES

COMMUNITY SCREENINGS

In 2022, The Film House partnered with local and national organizations to bring free screenings and interactive panel discussions to Niagara residents. Community screening highlights:



JUNE 2022 PRIDE MONTH

Paris is Burning

Partnership with Pride Niagara

Post-show Q+A with Christina Dior and Miss Claudia Silva



NOVEMBER 2022 50th ANNIVERSARY SUMMIT SERIES

Icebreaker: The 1972 Summit Series

Partnership with Brock University

Panel discussions with Brock U professors and Gary Smith, author of book, ICE WAR DIPLOMAT



DECEMBER 2022 AIDS AWARENESS MONTH

Philadelphia

Partnership with Positive Living Niagara

Post-show Q+A with Darryl Dyball

1,270

TOTAL ATTENDANCE
AT COMMUNITY SCREENINGS

Other 2022 Film House partnerships include: Celebration of Nations, Niagara Artists Centre, Essential Collective Theatre, St. Catharines Downtown Association, Matter of Black, REEL Canada, Gbeck Future Film Festival, Hub of the Hammer and Fall for Dance North.

imPACT Education Series

“Theatre experiences help our students see the world beyond their neighbourhood, and know that they truly appreciate these opportunities.” - Educator

The PAC invites Niagara to make our stages a place for rich student learning. Our diverse programming offers countless ways to complement and teach Ontario’s curriculum from Pre-K to Grade 12. The imPACT Education Series includes high quality and diverse dance, music, theatre, storytelling and circus programming from

Canadian and international artists that will actively engage students’ curiosity and interests, inspire and educate, while providing them with a sense of wellbeing and belonging.

Following pandemic closures, we welcomed back the imPACT Education Series in Fall 2022.

580

TOTAL ATTENDANCE
AT imPACT PROGRAMS

16

SCHOOLS/GROUPS
ATTENDED



Community Programs

Dedicated to the community whose generosity made the PAC possible, we have a strong passion for giving back to Niagara residents through a variety of barrier-free, arts-based programs and experiences. The arts have never been more important in our lives, and we must do everything we can to ensure that all Niagara citizens have equitable access. Here are highlights from a few of our 2022 community programs:

SUMMER SATURDAYS AT THE PAC!

The PAC hosted a vibrant summer concert and film series each Saturday in July and August to support the City of St. Catharines' street closure program and bring more residents and visitors to enjoy the amenities and be together in our downtown core.

JUL-AUG 2022

TAKIN' IT TO THE STREETS

Live musical performances out front of the PAC on St. Paul Street

Featuring Brooks & Bowskill, Big Smoke Brass Band, Okan, Shad, The Woodshed Orchestra, LMT Connection, Shawnee Kish w/ Strong Water Singers and My Son the Hurricane!

8 1,000+

FREE CONCERTS ATTENDEES

JUL-AUG 2022 FRESH AIR FLICKS

Free films in the Mann Raceway Plaza

New state of the art outdoor screen and projector

8 400+

FREE FILMS ATTENDEES





JULY 2022 **THE WELCOME PROJECT**

A creative residency with Dreamwalker Dance Company and 8 local artist creators.

Local Artists: Eve Atoms, Phil Davis, Deanna Jones, Roselyn Kelada-Sedra, Shannon Kitchings, Erica Sherwood and Dienne Waboso.

OCT 2022 **FLORA AND FAUNA** **DIGITIZATION PROJECT**

Professionally filmed the new theatre for young audiences creation by Welland based circus company

w/ Femmes du Feu Creations and Fourgrounds Media

OCT-DEC 2022 **SHARING DANCE** **FOR OLDER ADULTS**

In partnership with National Ballet of Canada

Led by local professional dancer, Maggie Forgeron

28 PARTICIPANTS

NOV 2022 **THE RED DRESS EXHIBIT:** **If Only These Dresses** **Could Tell Their Story**

Created and Curated by Michele-Elise Burnett

The Red Dress Exhibit Collective includes: Jill Lunn, Grandmother Jackie Labonte, Vanessa Brosseau, Marie Bowering, Shyann Jenkins, Cindy Simpson, Violet Printup, Nicole Joy-Fraser, Fallon Farinacci, Leona Skye, Mary Annette Clause, Carrissa Gracey, Darrell Doxtador.

The exhibit was intended to increase awareness of the ongoing horrific systemic racial crimes targeting Indigenous women and girls. Included welcome from Jackie Labonte, song from Strong Water Singers as well as Healing and Reflection art activities.

235 ATTENDEES



Celebration of Nations

**6th Annual Gathering of Indigenous Arts,
Culture and Tradition | 9–11 Sept 2022**

Artistic Director Michele-Elise Burnett (Métis with Algonquin roots, Bear Clan)

Artistic Producer Tim Johnson (Mohawk)

Weekend Highlights

2022 weekend highlights include: Teachings at the Sacred Fire, Celebration of Nations Outstanding Achievement Awards, The Red Dress Exhibit created and curated by Michele-Elise Burnett, a new musical production First Ladies of Jazz curated and produced by Tim Johnson and Juliet Dunn, a performance by the incomparable Buffy Sainte-Marie with opening performances by Shawnee Kish and the Strong Water Singers, Sunrise Ceremonies, Procession of Nations, Indigenous Discovery Zones, sold out hands-on workshop series and film program.

5,500+

ATTENDEES IN PERSON AND ONLINE

\$97,573

PAID IN ARTISTS FEES

\$178,995

**RECEIVED IN FEDERAL
AND PROVINCIAL FUNDING**

10

SPONSORS

13

**LOCAL
PARTNERS**

16

**NATIONAL
PARTNERS**



DRUMS ACROSS CANADA

at Celebration of Nations

Created by Michele-Elise Burnett

A live and virtual broadcast event that closed Celebration of Nations and united drum circles from eight different performing arts venues paired with Indigenous drumming groups across the country in traditional call and response to foster healing, send love and drum for the children’s spirits who never made it home, for our ancestors, our matriarchs, MMIWG2S+, the next generation, for healing, and for wisdom.

635

ATTENDEES AT 8 VENUES
ACROSS THE COUNTRY

5,500

VIRTUAL
ATTENDEES



Venue and Drum Group Partners

ONTARIO

FirstOntario
Performing Arts Centre
+ Strong Water Singers
and Warrior Womyn of
Positive Drum

MANITOBA

West End Cultural
Centre/ Ma Mai Wi
Chi Itata Centre
+ Buffalo Gals

YUKON

Yukon Arts Centre
+ Dakhká Khwáan
Dancers

NORTHWEST TERRITORIES

Northern Arts and
Cultural Centre
+ Yellowknives Dene
First Nation Drummers

QUEBEC

Place des Arts
+ Kontiwennenhawi
(The Akwesasne
Women Singers)

PRINCE EDWARD ISLAND

Confederation Centre
of the Arts
+ Lennox Island
First Nation (Mi'kmaq
Heritage Actors)

NEW BRUNSWICK

Imperial Theatre
+ Pokholaknl
Witsehkehsolticik
(Sisters of the Drum)

NOVA SCOTIA

King's Theatre
+ Sipu Singers and
All Nations Drum

Programming Partners

50/50 Performing Arts Collective
101 Deweguns - A Living Hearts Legacy
APTN
Atlantic Presenters Association
Ballet Etc
BlackOwned905
Bravo Niagara! Festival of the Arts
Brenda MacIntyre (Medicine Song Woman)
Brock Student Justice Centre
Brock University
Brock University Film Society
Brock University - Human Rights and Equity
Brock University - Marilyn I. Walker School
of Fine and Performing Arts
Canadian Sport Festival
CAPACOA - Canadian Association
for the Performing Arts
Carousel Players
Centre for Sport Capacity
Chorus Niagara
City of St. Catharines
District School Board of Niagara
The Gord Downie and Chanie Wenjack Fund
Eastern Circle
Essential Collective Theatre
Fall for Dance North
Folk Music Ontario
Fort Erie Native Friendship Centre
Frog Radio
GbeckFF Future Film Festival
Gallery Players of Niagara
Grandmother's Voice
Hishuk'ish Tsawalk Drum & Dance Group
Hub of the Hammer
Imperial Theatre (New Brunswick)
Indigenous Diabetes Health Circle
Indigenous Performing Arts Alliance
Indigenous Tourism Ontario
International Indigenous Music Summit
Kakekalanicks Indigenous Arts Consultancy
Kawayay7 | Ecko Aleck
Landscape of Nations 360°
Libro Credit Union
Manitoba Arts Network
Matter of Black
Musée de Welland Museum
Niagara Artists Centre
Niagara Catholic District School Board
Niagara Chapter Native Women Inc.
Niagara College
Niagara Falls Museums
Niagara Folk Arts Multicultural Centre
Niagara Parks
Niagara Region Anti-Racism Association
Niagara Region Métis Council
Niagara Region Women's Advisory Committee
Niagara Regional Native Centre
Niagara Symphony Orchestra
One Dish, One Mic
Ontario Presents
Organization of Saskatchewan Arts Councils
Plenty Canada
Pokuhulakon Witsehkehsu – Sisters of the Drum
Positive Living Niagara
Prairie Debut
Pride Niagara
REEL Canada
Radio Western & Music is the Medicine
Silver Spire United Church
Sky Magazine
Sofifran
St. Catharines Downtown Association
St. Catharines Library
St. Catharines Museum
Stolen Theatre Collective
Strong Water Women
Suitcase in Point
TD Niagara Jazz Festival
The Centre for Canadian Studies and the Social Justice
Research Institute (Brock University)
Tkaronto Music Festival
Warrior Womyn of Positive Drum
Willow Arts Community
Yellow Door Theatre Projects

Marketing & Communications

In 2022, the PAC looked to re-engage long standing members as well as bring the broader community back together with the re-start of in-person events once again. Engagement and awareness marketing efforts included digital, print advertising, semi-annual print publications, e-marketing, paid social media and community outreach.

In 2022 we reported:

1.6 million

WEBSITE PAGE VIEWS

375,000+

WEBSITE VISITORS

14,648

ONLINE ORDERS (67% of total sales)

In addition to supporting the return of the PAC Presents Season, Film House screenings, Celebration of Nations, imPACt Education Series and community engagement programs, digital and print marketing services were provided to support rental clients and community events.

180 eblasts

SENT TO 20,000+ EMAIL SUBSCRIBERS

26,000+

SOCIAL MEDIA FOLLOWERS

25,000+

BROCHURES AND MAGAZINES DISTRIBUTED

16+ million

PAID MEDIA IMPRESSIONS

Box Office

\$2,774,290

TOTAL REVENUE* FROM ALL BOX OFFICE TRANSACTIONS

*The total revenue represents all ticket sales from PAC programming, rental client ticket sales (not represented in PAC financial statements), service charges, donations, etc.

The FirstOntario PAC's Box Office is one of the first points of contact for our community. They oversee all ticketing, membership and donation transactions for PAC programming and rental clients and provide exceptional customer service for our patrons, partners and community members from the moment they walk into, or call our facility.

664

TICKETED EVENTS

21,521

ORDERS PROCESSED

69,138

TICKETS ISSUED

Fund Development

THE ART OF GIVING

The PAC seeks to make each day come alive through inspiring and engaging artistic experiences, for and with our community. Believing that people from all corners of society should know and experience the power and enrichment of the arts, the PAC is committed to pursue strategies that will make the arts accessible to all.

In 2022 we recovered from the setbacks caused by pandemic protocols that hit the performance industry especially hard and were more determined than ever to build back and upward in our community inclusion goals. Programs for youth, community, newcomers and Indigenous Peoples made it possible for Niagarans of all ages, identities and backgrounds to enjoy the beautiful opportunities the arts at the PAC have to offer.

In 2022 we launched a donations program with season membership renewal, acknowledged our Founding Friends of Celebration of Nations, celebrated all of our community programs through the support of our inaugural annual East Coast Kitchen Party Fundraiser and graciously received support for Indigenous and youth programs from Mayor Walter Sendzik's Charitable Golf Tournament.

\$45,000

RAISED FOR CHARITABLE PROGRAMS

EAST COAST KITCHEN PARTY FUNDRAISER

At our first annual fundraiser, The Rowdymen entertained guests who raised over \$58,000 towards the PAC's 2022 community programs such as Fresh Air Flicks, Takin' it to the Streets, The Red Dress Exhibit, Celebration of Nations, Community Film Nights and more. Our VIP guests dined under the stars in Partridge Hall while Robertson Theatre was home to the biggest down home kitchen party that Niagara has ever seen. The first of a series of annual music and culinary evenings honouring the culture and feel-good vibe of the East Coast, this party will become a fall must-attend event.

\$58,000

RAISED FOR COMMUNITY PROGRAMS



Founding Partner

BROCK UNIVERSITY

The Marilyn I. Walker School of Fine and Performing Arts (MIWSFPA) has a long-time programmatic relationship with the PAC in connecting the Niagara community with faculty, staff and students. Brock students and faculty consider the PAC an extension of the MIWSFPA, relying on The Recital Hall for performance teaching and public recitals, Partridge Hall for special events and The Film House, which serves as an additional lecture hall.

60 BROCK PERFORMANCES AND MUSIC AT NOON CONCERTS IN 2022



The Film House continued its strong partnership with Brock University, screening monthly films and hosting panels and discussions. Highlighted partnership screenings include: Brock University Film Society (BUFS); Essential Cinema series, curated by Brock Film students; Centre for Canadian Studies & the Social Justice Research Institute; Centre for Sport Capacity.

487 ATTENDEES AT PARTNERSHIP FILM SCREENINGS IN 2022



ANNUAL GATHERING OF INDIGENOUS ARTS, CULTURE AND TRADITION

CELEBRATION OF NATIONS

Brock University - Lead Sponsor

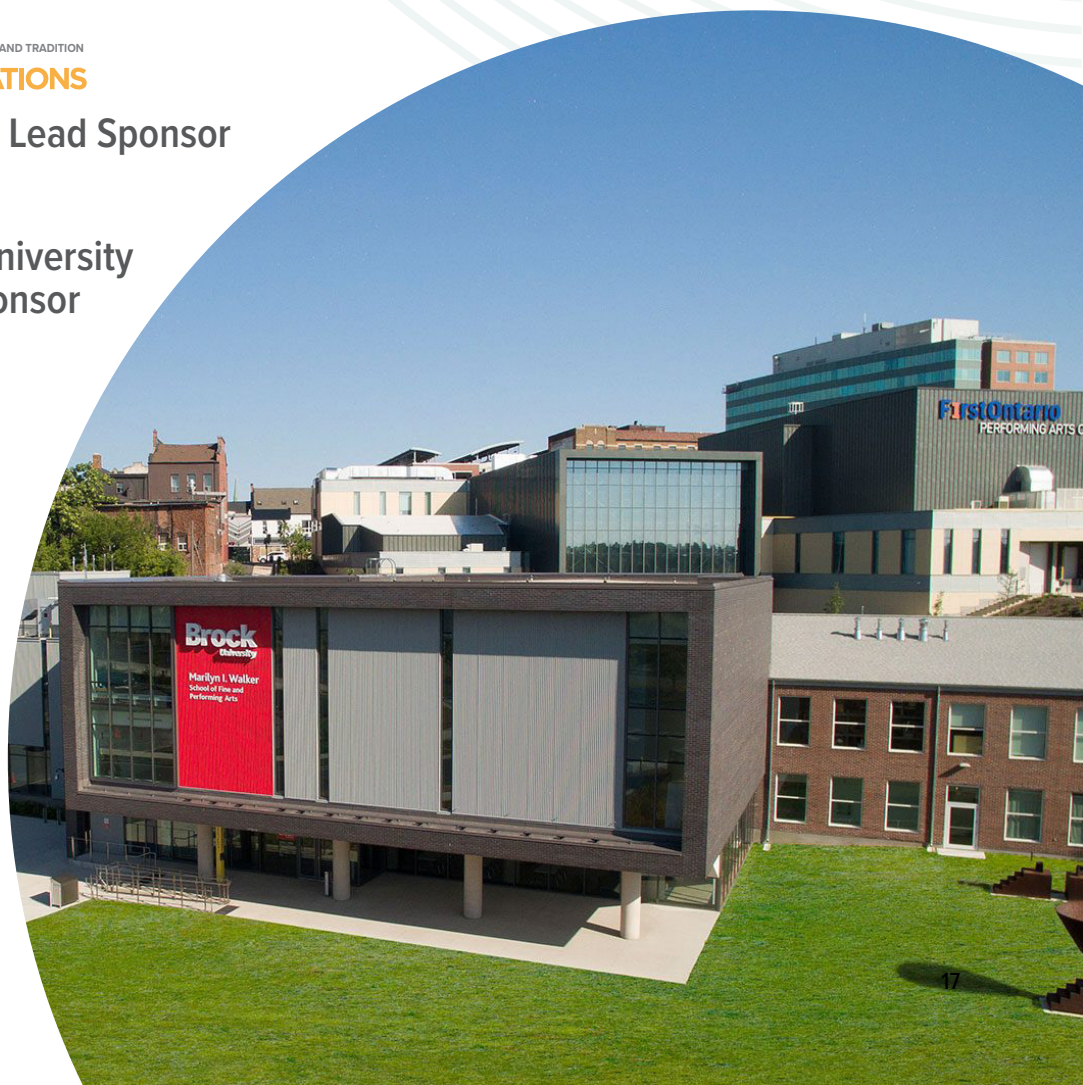
First Annual
East Coast Kitchen Party
Fundraiser

Brock University
Title Sponsor

Marilyn I. Walker
School of Fine &
Performing Arts

Brock University
Faculty of Humanities

Students attended various PAC Presents performances as part of their 22/23 course requirements



FirstOntario
PERFORMING ARTS C

Founding Partner

CITY OF ST. CATHARINES

In 2018, St. Catharines City Council approved a plan to transition the operational control of the PAC to a Municipal Service Board. In January 2020 the FirstOntario Performing Arts Centre Board officially began their role. While the City of St. Catharines owns the facility and covers basic operating costs, our Board of Directors is responsible for stewarding our beautiful arts hub and running the business of the PAC. We remain grateful for our ongoing partnership with the City of St. Catharines.

Partnership between the City and the PAC in 2022:

\$42,158

PAC CONTRIBUTION TOWARD
THE ST. CATHARINES
CULTURAL INVESTMENT
PROGRAM (SCCIP)

**21 JUNE 2022
INDIGENOUS
PEOPLES DAY**

In partnership with the Niagara
Region Native Centre, the City
of St. Catharines and the PAC

**13 AUGUST 2022
CANADA SUMMER GAMES -
Golden Moments: Celebrating
St. Catharines & the Yukon**
Featuring Diyet and the Love Soldiers,
special musical guests from the Yukon

**DECEMBER 2022
LET IT GLOW**

A holiday program that literally lit
up the downtown core



Facility Operations

Operations supports our mandate through bustling venue activity and ensures that the building and its venues are clean, well maintained and set for usage. The PAC's robust rental program supports organizational sustainability through active building usage while supporting our local arts and community groups. Offering appropriate rates while building relationships that are essential to mutual success is a key component of the PACs rental philosophy.

Our production, event and hospitality teams ensure that every detail of the day is elevated through curated professional attention and support. Whether serving at a bar, greeting and scanning your ticket or ensuring your smooth entrance and exit to events, FOH servers, ushers, leads and snack masters make for memorable customer experiences.

92

TOTAL EVENTS IN
PARTRIDGE HALL

65

TOTAL EVENTS IN
ROBERTSON THEATRE

55

TOTAL EVENTS IN
THE RECITAL HALL

662

TOTAL EVENTS IN
THE FILM HOUSE

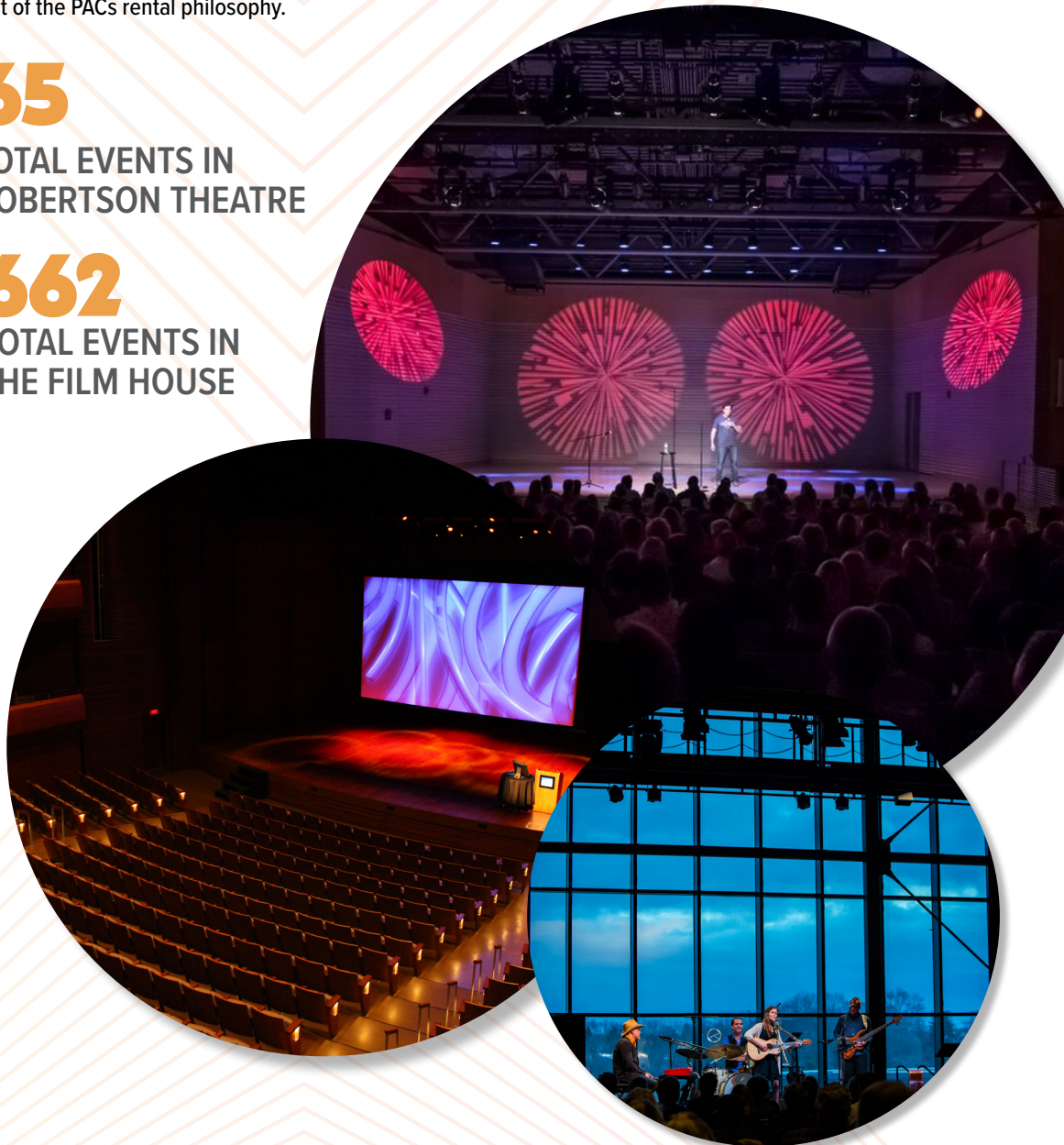
29

TOTAL OUTDOOR
EVENTS

286

EVENT DAYS*

*The PAC was only open for 306 days due to COVID shut downs in January and February 2022



Community Rental Partners

Thank you to all of our partners and clients for your support and patronage of the PAC in 2022.

Algoma Central Corporation
Ballet Etc.
Bravo Niagara! Festival of the Arts
Broadway Lights Dance Studio
Brock Musical Theatre
CAA Niagara
Canada Games Host Society
Chorus Niagara
DANCE FX STUDIO
De dwa da dehs nye>s Aboriginal Health Centre
Denis Morris Catholic High School
Essential Collective Theatre
Expressions Dance Company
FirstOntario Credit Union
Garden City Comedy Festival
Ghostfinger Productions
Greater Niagara Chamber of Commerce
Holy Cross Secondary School
IG Wealth Management
Iona Music Inc.
James & Jamesy Performance Society
Janina Southcott
Khang Pham
Kinetic Elements Dance Inc.
Laurie Ewart's Danceworks
Live Is All You Need Inc.

Live Nation Canada
Mel Monaco
Niagara Academy for the Performing Arts (NAPA)
Niagara Artists Centre
Niagara Ballet School
Niagara Catholic District School Board
Niagara Dance and Fitness Studio
Niagara Dance Centre (Strut Niagara)
TD Niagara Jazz Festival
Niagara Symphony Orchestra
Pink Floyd Niagara
Pride Niagara
Revision Entertainment
Shantero Productions Inc.
Shine Dance Competitions
SHOCK Dance Challenge
Spencer MacKenzie Music
Suitcase In Point Theatre Company
The Dance Centre
The Gallery Players of Niagara
The Ontario District of the Barbershop Harmony Society
The Yellow Door Theatre Project
Tommy Youngsteen Band
Toronto All Star Big Band
VaughnCo Entertainment Inc.

Volunteer Program

The FirstOntario Performing Arts Centre depends heavily on a team of volunteers to provide excellent service to our patrons. Volunteers fill the roles of ushers, greeters and coat check attendants at every event. They are our ambassadors who welcome our patrons and help make every experience one to remember.

52
VOLUNTEERS

5,104
HOURS
CONTRIBUTED



Thank You

FIRSTONTARIO PERFORMING ARTS CENTRE VOLUNTEERS

current as of May 2023

Rick Agnew
Edith Bacon
Jenn Bandi
Rosina Bisci
John Bordowitz
Gale Briggs
Victor Brodeur
Marion Brooker
Frances Bunting
Monique Charlebois
Dennis Cheredar
Laurie Cheredar
Patt Chivers
Gary Clement
Carol Clifford

Bernadette Coyne
Linda Cranford
Maureen Cripps
Anita Curran
Bonnie Dearborn
Judy Dennis
Wanda Derda
Jane Donegan
Sue Dryczewycz
Rita Eastman
Alec Edmondstone
Kevin Ferguson
Lyn Fox
John Giangregorio
Etta Green

Lynda Greer
Rene Grenville
Douglas Hancey
Jane Hanna
Marni Hogg
Richard Kent
Coby Koene
Zandy Kusyj
Alan Lau
Trish Loat
Kathy Lyon
Rebecca Marchildon
Cynthia Martin
Tricia McNaughton
John Meguerian

Sharon Meguerian
Carol Morningstar
Gudrun O'Flynn
Chereen Osborne
Vartkes Peltekoglu
Pearl Peritalo
Deborah Poppe
Melodie Robinson-Timlock
Beverly Russell
Helen Self
Jack Sheehan
Rowan Shirkie
Teresa Slobodian
Joanne Spence
Sharon St. Pierre

Cindy Stranges
Tony Stranges
Tina Summerskill
Wendy Szymiski
Carol Taylor
Joy Tebbutt
Tess Trojan
Diane Turner
Mark Turner
Trudy Turner
Annette Urlocker
Carol Valente
Cathy Van Oosten
Pattie Webb

THANK YOU

PAC TEAM

current as of May 2023

Colleen A. Smith Chief Executive Officer
Jules Bartley Executive Assistant and Secretary to the Board
Laura Byers Development Officer

Sara Palmieri Director of Programming and Marketing
Helen Lefler Marketing and Communications Manager
Andrea Boitor Business and Partnership Associate
Jordy Yack Communications Coordinator
Annie Wilson Programming Manager
Cathy Carr Film Program Coordinator
Diana Moser Programming Associate

Kathleen Ross Director of Operations
Paul Buxton Facilities Manager
Robert Nicholls Production Manager
Russell Donohue Production Supervisor
Ernest Harris Film Technician
Dean Malton Production Supervisor
Ryan Mounsey Production Supervisor
Jennifer Hunt Front of House Manager
Cindy Alvarez Front of House Lead

Kathleen Davies Front of House Lead
Judy Dennis Front of House Lead
Jennie DiMarco Events and Hospitality Coordinator
Jay Forrester Bar Lead
Thelma Forrester Front of House Lead
Angela Greer Events and Hospitality Coordinator
Rosemarie Huber Events and Hospitality Coordinator
Danny Leslie Front of House Lead
Sean McClelland Front of House Lead

Carlos Robayo Director of Finance and Administration
Kyle Giesbrecht Finance and Accounting Supervisor
Maria Irigoyen Business and Accounting Intern
Chelsea Marcella HR and Payroll Associate
Leona McDonald Administrative Clerk
Robert Harte Ticketing Services Manager
Darren Clarke Ticketing Lead
Jailla Stuart Ticketing Lead



*The FirstOntario Performing Arts Centre
proudly works with IATSE Local 461.*

board of DIRECTORS

current as of May 2023

Mario De Divitiis (Chair)	Eileen Martin
Peter Partridge (Vice Chair)	Councillor Robin McPherson
Christina Atkinson	Carol U. Merriam
Shelley Chemnitz	David Oakes
Kristine Douglas	Lesley Rigg
Councillor Carlos Garcia	Lloyd Smith
Tom Irvine	Mark Steinman
Mary Jane Johnson	

THANK YOU

CAPITAL DONORS

FirstOntario Credit Union
Peter and Janet Partridge
Joe and Anita Robertson
Algoma Central Corporation
Cogeco
John and June Mann
John and Harriet Lehnen
Joy Williams
RBC Foundation
Marian Gordon-Kendall

The John Muratori Family
Ineke Brinkman
Art and Val Fleming
Virginia Atkin and Keith Ambachtsheer
Linda and Tom Goldspink
Wynne Nicholson
Christopher J. Slater
(in memory of Mr. and Mrs. J.L. Slater)

2022 SEASON SPONSORS

Allstate
CAA Niagara
Critelli's Furniture
DJB Human Resources Advisory
FirstOntario Credit Union
PetValu Vansickle and PV on the Lane
Niagara Conservatory of Music
Rockway Vineyards
Fielding Estate Winery

2022 public FUNDERS and SUPPORTERS

We would like to acknowledge: The City of St. Catharines Mayor, City Council and staff; Brock University's President, faculty and staff; the Department of Canadian Heritage; the Canada Council for the Arts; Canada Summer Jobs; CAPACOA - Canadian Association for the Performing Arts; the Province of Ontario; the Ontario Arts Council; Ontario Presents; the Tourism Partnership of Niagara; and Mayor Walter Sendzik's Charitable Golf Tournament (2022).

2022 EAST COAST KITCHEN PARTY SPONSORS

Brock University - Title Sponsor
13th Street Winery
Oast House Brewery
CAA Niagara

2022 CELEBRATION OF NATIONS

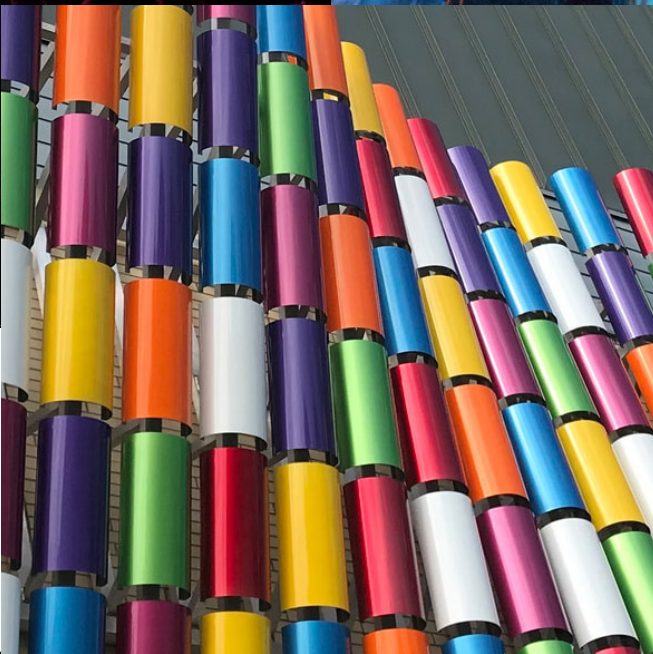
SPONSORS

Brock University
Meridian Credit Union
District School Board of Niagara
Niagara College

Niagara Catholic District School Board
Ontario Presents
RBC
50/50 Performing Arts Collective
Niagara Parks Commission

FOUNDING FRIENDS

Mario and Rachel De Divitiis
Mary Momot CPA Randy Momot CPA
Grant Thornton
KPMG LLP
Crawford Smith & Swallow Chartered
Professional Accountants LLP
Morison Insurance



Financial Snapshot

The PAC finance and administration team is responsible for preparing the annual budget and business plan, financial statements and quarterly financial reforecasts through the Board's Finance and Audit Committee. The PAC's annual operating and capital budgets are submitted by the Board to St. Catharines City Council for approval.

The financial statements of the Board have been prepared in accordance with Canadian public sector accounting standards for government not-for-profit organizations and are audited by KPMG. The following section illustrates our sources of income and areas of expenditure as per the PAC's 2022 financial statements:

- An excess of revenues over expenses of \$182,873 will be allocated to the PAC's sustainability reserve for the 2022 fiscal year.
- Success in obtaining project specific COVID recovery grants and concentrated efforts to strengthen local partnerships supported activities geared towards arts industry recovery, including renewed audience engagement through barrier-free community programming.

FINANCIALS

statement of **FINANCIAL POSITION**

	2022	2021
ASSETS		
Current assets:		
Cash	\$ 1,771,474	\$ 1,499,542
Accounts receivable	259,858	40,814
HST receivable	-	8,060
Due from the City of St. Catharines	-	22,147
Prepaid expenses	225,160	149,634
Inventories	21,330	11,429
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	\$ 2,277,822	\$ 1,731,626
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LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 744,919	\$ 483,227
HST payable	25,643	-
Due from the City of St. Catharines	2,942	-
Deferred revenue	558,046	417,888
Advanced ticket sales and donations	182,579	299,450
Deferred grant revenue	173,880	132,421
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	\$ 1,688,009	\$ 1,332,986
Post-employment benefits	38,000	29,700
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	\$ 1,726,009	\$ 1,362,686
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NET ASSETS		
Unrestricted		
Internally restricted:		
Sustainability reserve	\$ 471,695	\$ 275,320
Encumbrance reserve	80,118	93,620
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	551,813	368,940
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	\$ 2,277,822	\$ 1,731,626
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FINANCIALS

statement of OPERATIONS

	2022	2021
Revenue:		
Earned revenue	\$ 1,987,407	\$ 455,324
Government grants	624,144	208,879
Municipal investment	1,598,263	1,585,334
Fund development	198,831	71,267
Contributions and other	995,465	838,183
Cultural Capital Investment Fund revenues	126,474	44,089
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	\$ 5,530,584	\$ 3,203,076
Expenses (Schedule 5):		
Administration	\$ 1,263,374	\$ 1,020,916
Building operations	428,028	430,548
Finance and other	128,841	98,695
Fund development	29,741	2,848
Marketing and box office	591,292	236,963
Office	113,117	86,291
Programming, production and rentals	2,666,845	1,107,086
Cultural Capital Investment Fund expense	126,474	44,089
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	\$ 5,347,712	\$ 3,027,436
Excess of revenues over expenses	\$ 182,873	\$ 175,640



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DOWNTOWN ST. CATHARINES